



North London Zero Waste Survey - May 2022

All boroughs results report

Carried out by: North London Zero Waste

www.letstalkrubbish.london

May 3rd 2022

Campaign context



Lets Talk Rubbish Campaign Mission

Our work seeks to **supercharge recycling, reuse and composting in North London to reduce incineration**. We want north London to manage its rubbish in the most climate friendly way. To end the current plan to continue to burn our rubbish in incinerators beyond the end of our lifetimes.* North London can do better with more jobs, more economic opportunities and an improved environment. To end air pollution and treat our wastes as valuable resources.

Survey purpose

To contribute to this **mission the North London Zero Waste survey 2022** was developed to provide insights across three aspects:

- 1) Resident's views on recycling and food waste bins, bags and boxes at home
- 2) Views on Energy from Waste incineration
- 3) Views on current and new services for waste prevention, reuse & recycling

The results are provided free of charge to anyone **who wishes to use the insights to increase recycling, reuse and composting**, including north London councils and the North London Waste Authority.

** The new incinerator built as part of the North London Heat and Power Project is expected to be operational until at least 2050 and potentially until 2075 (<http://www.northlondonheatandpower.london>)

Executive summary #1



- **Responses** - A total of **1560 online responses** were received on the online survey and **69 in-person responses** for the door-stepping variant.
- **Incineration future** - Of all respondents **87% answered that they are concerned about the air pollution and climate change impacts of the incineration of our rubbish**, and equally **87% would like their council to develop a strategy for a future without incineration**, based on as much recycling and reuse as possible.
- **Recycling target** - **91% of respondents agree** that their council should adopt the London Environment Strategy target for **65% recycling of household, business and commercial waste by 2030 as a minimum**, 4% disagree, and 5% are not sure.
- **Recycling budget** - **85% of respondents answered that they feel their council's recycling budget should be increased**, 6.5% maintained, 2.3% reduced, and 6.2% is not sure. The ratios were similar for all 7 councils.
- **Incineration rebuild** - Of all respondents **46% answered that they see the decision to rebuild the incinerator in Edmonton as a case of environmental racism** versus 30% who are not sure and 24% who disagree, which increases to **59% when considering the combined responses from black, brown and other ethnic minority groups**, versus 21% who are not sure and 20% who disagree.

Executive summary #2



- **Food waste collection** - The majority of respondents without food waste caddies **state that they would try using a food waste caddy if they would receive one from their council**, this covers all properties including those with communal bins.
- **Food waste collection** - A key reason why respondents do not have food waste caddies is that a majority state they **are not aware of the possibility to order a free food waste caddy** from their council website.
- **Plastics collection** - **76% of respondents answered** that they would be **in favour of a separate bag or bin for all plastics from home**, 18% were also in favour yet signalled they would not have space for an additional bin and a bag would be preferred.
- **Food waste** - **51% of respondents answered they would be interested in join a community composting scheme** and bring their food waste to a composting site in a nearby park, allotment or garden, **11% responded they would volunteer** to run the composting group, and **38% answered they are not interested** in this or that there is no space for community composting near their household.
- **Nappies** - Of parents using disposable nappies **41% responded they would be interested to try reusable nappies** if they would be given a voucher. Indicating that about **half of all parents in north London potentially would use reusable nappies**.

Executive summary #3



- **Nappies** - Of the 153 parent or carer respondents **65% responded that they would bring their nappies to a local collection point** if they would be composted, **17% responded they would continue to use reusable nappies** (26 out of 32 reusable nappy users), and **18% responded they would continue to put nappies in the rubbish.**
- **Clothing** - Of respondents in the 5 boroughs without a clothing collection service from home*, **89% stated they would use a clothing collection service** from home, and 11% stated they would not.
- **Reuse and recycling centres** - **13% of respondents state they often** drop off 'other stuff' at reuse and recycling centre, **51% a few times per year**, and **36% almost never to never.**

The main reasons cited why respondents do not drop off wastes at reuse and recycling centres are the lack of car ownership and because they have never heard of these centres. **9% of all respondents stated they are not aware of their existence**, and **20%** do not use reuse and recycling centres **because they don't have a car or because it is too far to travel.**

Key recommendations for north London councils #1



1. To adopt the London Environment Strategy target for **65% recycling of household, business and commercial waste by 2030 as a minimum target**, as part of an overall strategy to work towards a future without incineration based on as much reuse and recycling as possible.
2. To evaluate what increases in the council's budget are needed **towards recycling infrastructure and operations to achieve this target**, knowing that residents are positive about increasing recycling spending.
3. To evaluate planning decision making procedures to ensure **environmental justice and environmental racism** is considered and taken into account.
4. To improve communications and outreach to residents that food waste caddy's are **freely available and can be ordered through the council website**, and consider a food waste caddy distribution programme.
5. To increase **access to communal food waste** bins to flats and estates and other properties with communal bins to ensure full coverage of all properties within the council's influence.
6. In the specific case of Barnet and Enfield to evaluate which flats and estates and other properties with communal bins do not have access to **communal dry recycling bins** so as to ensure all properties have access.
7. To carry out an outline business case evaluation for a local facility **that can sort rubbish to extract as much as possible materials for recycling** based on the latest technologies.

Key recommendations for north London councils #2



8. To carry out an outline business case evaluation for **kerbside collections of all plastics in a separate bag or bin**, with variants including a bag or bin for plastics, metals and drink cartons, also considering upcoming national legislative changes on waste and recycling collection.
9. To further extend clothing collection services from home and **evaluate a north London wide scheme for household clothing collections**.
10. To identify an organisation that is willing to **officially support community composting schemes in north London** and to support this organisation.
11. To increase outreach efforts on the **reusable nappy scheme to more parents** across north London.
12. To evaluate what possibilities there are to develop a system for **compostable disposable nappies** at an industrial composting site combined with nappy collection points at nurseries.
13. To increase efforts in **promoting north London's reuse and recycling centres**, as well as other routes for bulky waste collections.

Report contents



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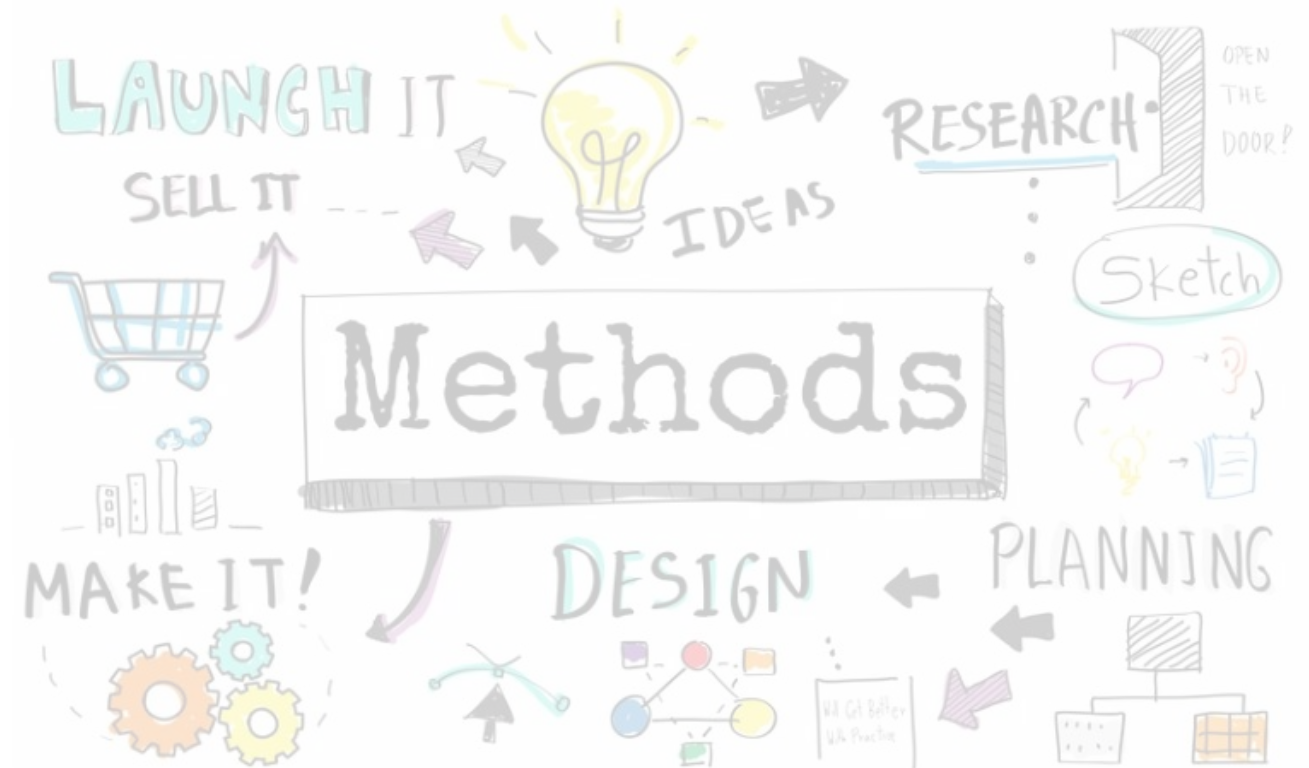
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Rubbish and recycling bins, bags & boxes - Slides 19 to 25

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Survey,
development,
design and
implementation



Survey development



Development conditions

- The effort was developed and implemented by a **group of 20 residents** from the 7 north London boroughs on a voluntary basis.
- The survey was made for both **online use & door-stepping**. The scope for door-stepping excluded questions on current and new services to keep the length reasonable for in-person interactions.
- The survey was made to cover **all 7 north London boroughs** and different **housing situations** and their **recycling setups**. Therefore, following questions on their borough of residence and recycling setup, respondents automatically received specific questions tailored to their situation.
- As the effort was carried out on a **voluntary basis without a budget** the effort excluded postal outreach, survey panels, or marketing.
- The survey was **developed fully independently without outreach or requests** from any public or private external parties or other groups.

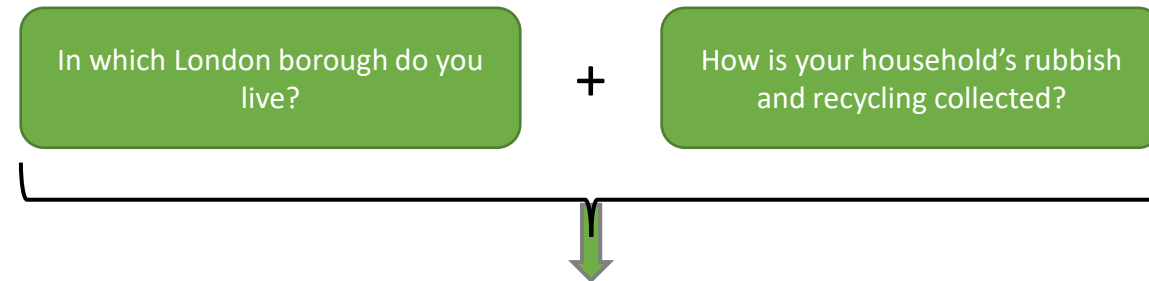
Development process

- The final survey development took place **based on 8 internal reviews**, each with a new survey version, taking place in Jan-Feb 2022.
- The 8 review iterations included **online peer testing** within the group, as well as **testing for each iteration on the doorstep** with north London residents.
- The survey was **not tested with focus groups** due to the effort being voluntary without budget to pay for focus groups.
- Specific efforts were made to make the survey language **universally understandable** and to ensure the right balance between **provided information and questions**.
- The online survey was also fully translated and made available in **Polish and Turkish** to make it better accessible. Responses in Polish and Turkish were translated back to English for processing.

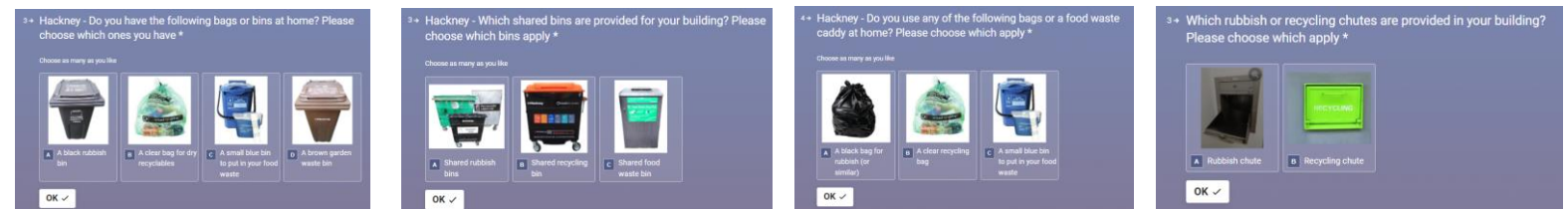
Survey design

- The online survey covered **25 questions** and the shorter in-person door-stepping **version 13 questions**.
- To ensure residents received questions tailored to their specific borough's waste and recycling context, a **total of 78 questions were developed** with smart logic to guide respondents automatically to the questions suitable for their situation. For example, their bin, bag or box setup at home.

The survey used smart questions with hidden logic so that respondents received questions **tailored to their borough**



Example for Hackney, there are 4 different questions to identify as close as possible the specific bins, bags and boxes used



Survey design

- The survey questions were designed to **understand people's situations and views**, and to gain insights in what **respondents would be interested or willing to do**.
- The survey methodology is **designed for descriptive statistics** and is **not** intended for **analysing statistical relationships**. For example, to evaluate if demographic influences have a significant effect on recycling behaviour.
- The majority of survey questions are **multiple choice with 3 to 5 options**. Only a limited number of open questions or open answer options were included. Both design choices were made to make the survey more accessible to respondents. The downside is that for a few questions not all situations or options can be covered.



Survey implementation and promotion



- The **online survey** was launched on the 6th of March & closed on the 25th of April and developed using typeform (www.typeform.com).
- The **completion rate of the online** survey was 75% and the average time to complete was 8 minutes and 30 seconds.
- The **shorter door-stepping variant** was implemented across 12-doorstepping sessions in Barnet, Enfield, Hackney, Haringey, Islington, Waltham Forest, from the 16th of February until the 24th of April.
- **Online promotion** was carried out using personal networks, local community newsletters, social media, and local media opinion pieces. Media coverage was published in the Enfield Dispatch, Barnet Eye, and Islington Now.
- The **nature of the approach** means that respondents are plausibly self-selecting based on interest in waste and recycling. This is both the case online and on the door-step, as residents who do not see themselves as recyclers tend not to be interested.

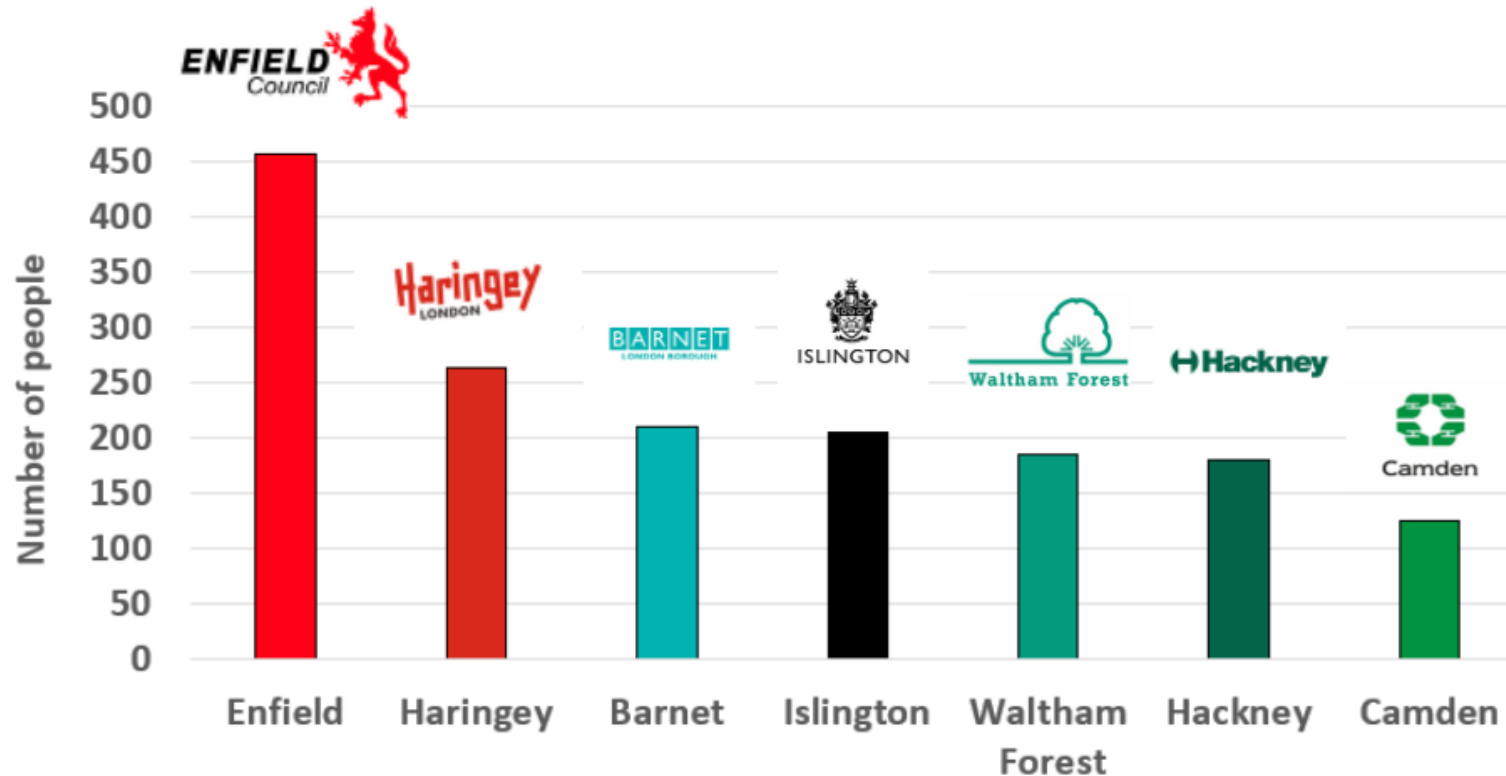
Survey interpretation



- The approach chosen to implement the **survey** means that respondents are plausibly **self-selecting based on interest in waste and recycling**. This is both the case for the online variant and the shorter door-step variant, as residents who do not see themselves as recyclers also tend not to be interested to speak in person.
- The results therefore need to be considered from the **viewpoint of relatively engaged residents who see waste and recycling as important**, as opposed to residents who do not recycle or who do not see recycling as important.
- Based on other surveys the vast majority of residents are part of this category, **with 93% of residents in London stating they see recycling as quite or very important**, based on Viridor's 2020 survey.
- The number of responses at 1629 relative to north London's population of 2 million people, is **sufficient for providing a solid basis of interpretation within this context**. Based purely on sample size the margin of error is around 2%.

Respondent Demographics

Number of respondents per borough



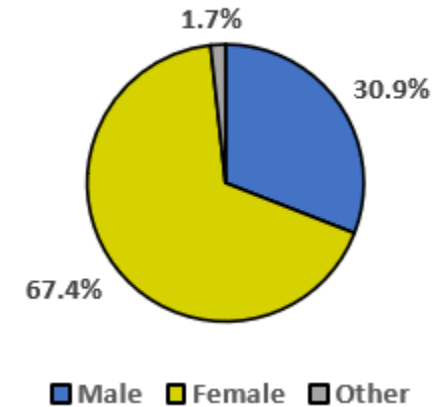
Gender and age

A total of 67.4% out of 1629 respondents identified as female, 30.9% as male and 1.7% as other gender identities.

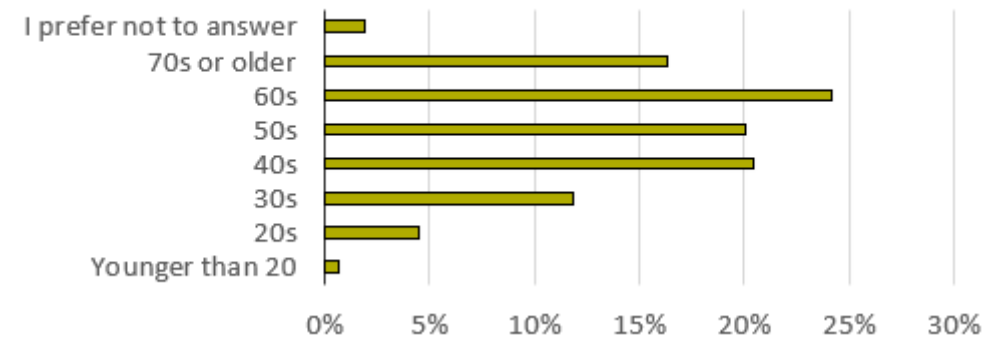
Age wise the respondents include a robust representation of people in their 30s, 40s, 50s, 60s, and 70s or older.

Only 9 out of 1629 respondents were younger than 20 years and 60 out of 1629 were in their 20s.

Gender



Age

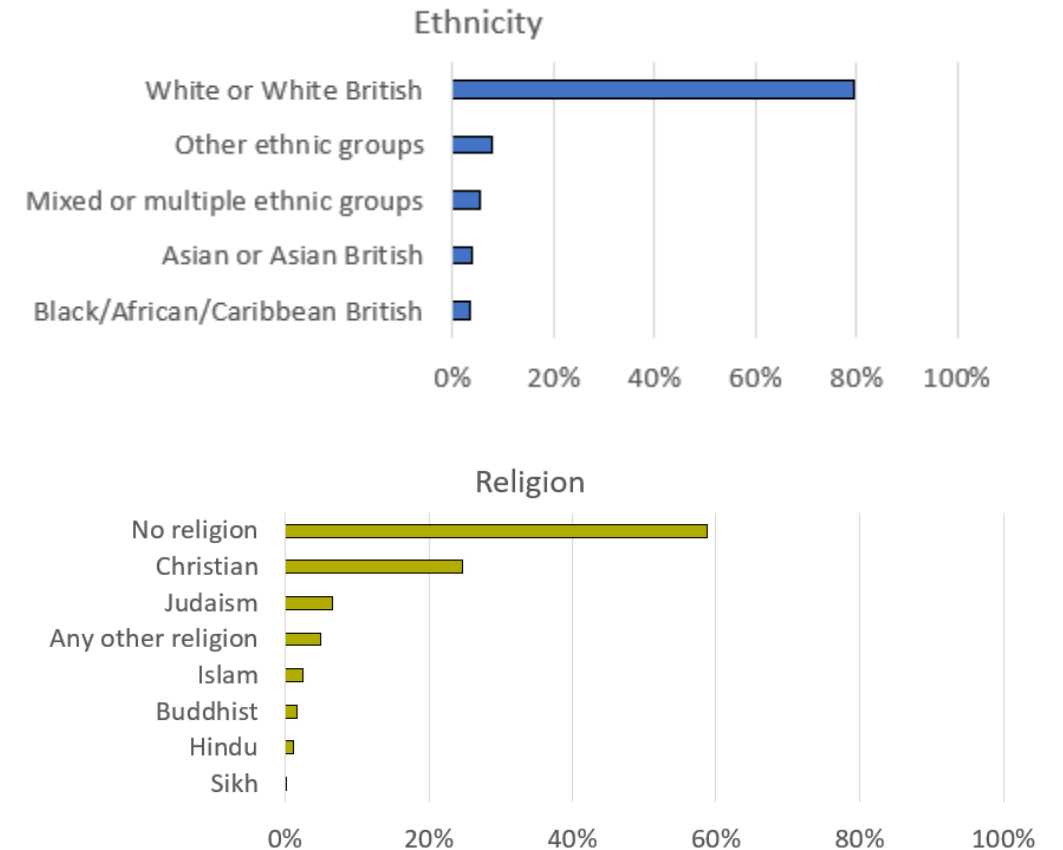


Ethnicity and religion

The ethnic groupings were chosen to be similar as the main groups in the 2022 UK census. Out of 1629 respondents 80% identified as White or White British, 8% from other ethnic groups, 5% from mixed or multiple ethnic groups, 4 as Asian or Asian British, and 3% as Black/African/Caribbean British.

The respondents have a higher proportion of White or White British residents than the real population of the 7 boroughs. The north London population includes 65% White, 11% Asian or Asian British, 12% Black/African/Caribbean British, and 12% mixed or other ethnic groups.**

Out of 1629 respondents 59% stated they do not identify with a religion, 25% as Christian, 7% as Jewish**, 2% as muslim, 2% as buddhist, 1% as Hindu, <1% as Sikh and 5% as observing other religions.



*<https://data.london.gov.uk/dataset/ethnic-groups-borough>

**Additional respondents also identified themselves as culturally Jewish under ethnicity under other ethnic groups.

Summary of findings



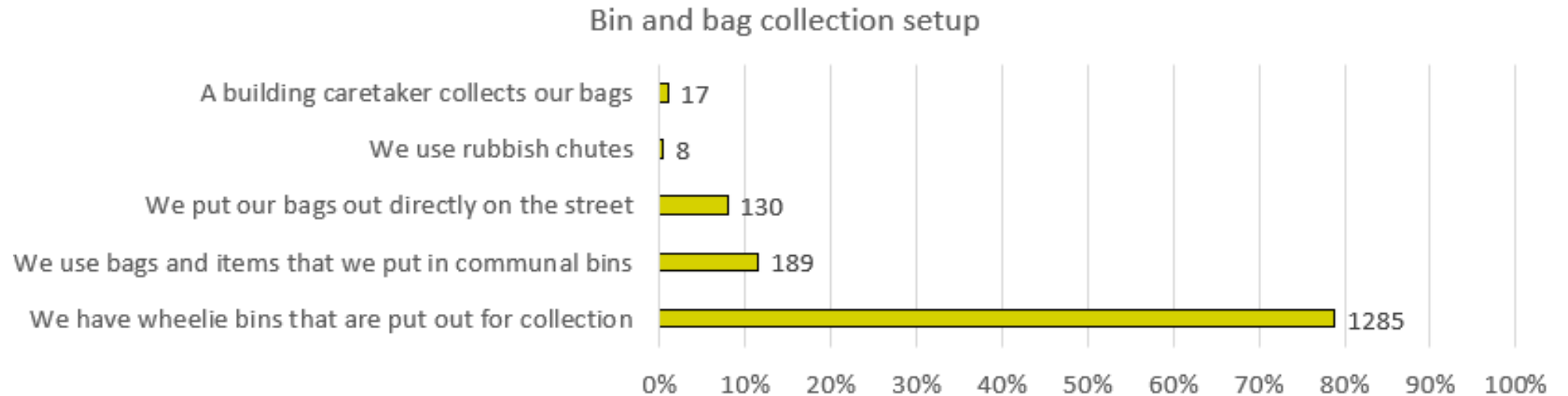
- Of households who **use wheelie bins** to collect their rubbish and recycling, between **5% and 14% do not have food waste caddy's***
- Of households **who use communal bins in flats**, estates and other buildings, most have 100% communal dry recycling bin coverage, except for Enfield and Barnet, where respectively 27% and 33% of respondents do not have access to communal dry recycling bins.
- The lack of access to **communal food waste bins in flats and estates** and other properties with communal bins varies substantially across Barnet, Camden, Enfield, Hackney, Haringey, Islington and Waltham Forest, where respectively **100%, 50%, 94%, 24%, 38%, 16% and 73% of respondents** stated they do not have access to a communal food waste bin.
- The majority of respondents without food waste caddies, at **62%, 77% and 61%** for respectively properties with wheelie bins, communal bins, and street bag collection, **state that they would try using one if they would receive a food waste caddy from their council.**
- A key reason why respondents do not have food waste caddies is that **they are not aware of the possibility to order a free food waste caddy** from their council website. A total of 68% of respondents who do not have a food waste caddy state they were not aware that this was possible, versus 32% who stated that they were aware.

*Excluding Barnet which does not have a food waste service and Waltham Forest where residents can also put food waste in their garden waste bin.

Household collection setup



The majority of respondents at 79% have wheelie bins that are put out for collection. A smaller portion at 12% of respondents use communal bins for rubbish and recycling, and 8% of respondents puts their bags out for collection directly on the street. Finally, only a few respondents use rubbish chutes (<1%) or have a building caretaker that collects their bags (1%).



Households with wheelie bins



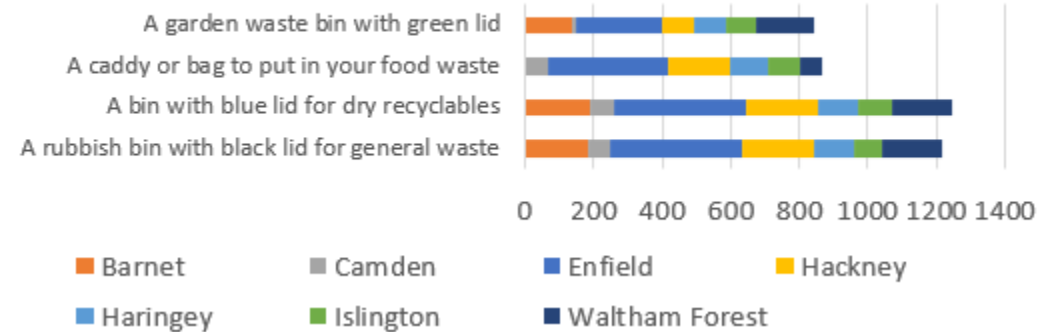
Respondents with wheelie bins were asked what type of bins they have. In most boroughs residents equally have rubbish and dry recycling bins, based on identification of the bins using pictures specific to each borough.

The share of residents without food waste caddy's covered:

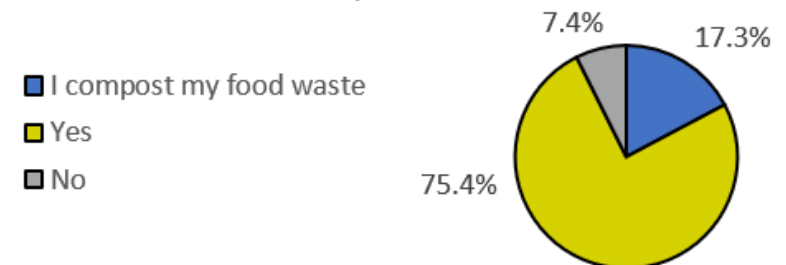
- 8% of Enfield residents
- 100% of Barnet residents (no food waste service)
- 6% of Camden residents
- 14% of Hackney residents
- 5% of Haringey residents
- 6% of Islington residents
- 63% of Waltham Forest residents (food waste also can go in the garden waste bin)

Of the residents with wheelie bins that do have access to a food waste caddy **7.4% stated they do not** use their caddy, **75.4% state they do use it**, and **17.3% that they compost** their own food waste.

We have wheelie bins that are put out for collection



You selected that you have a small food waste bin at home. Do you actively use it to collect your food waste for collection by the council?



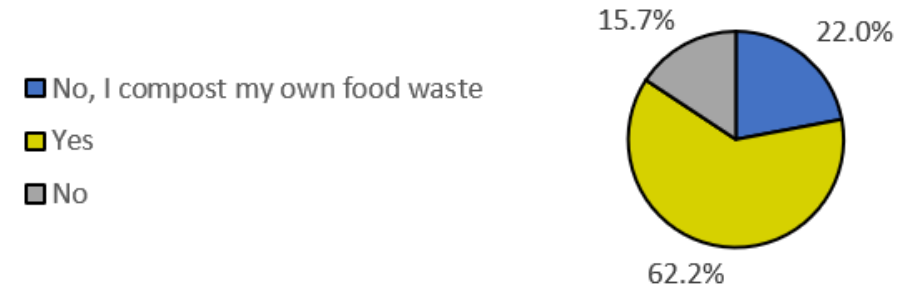
Households with wheelie bins

We also asked the households that do not have a small food waste caddy at home whether, if they would receive such a caddy if they would try using it.

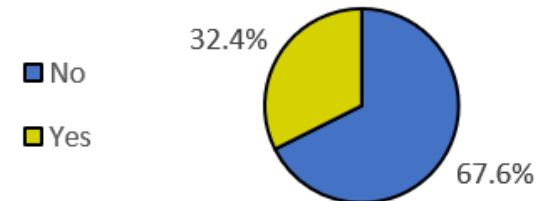
A total of **62% respondents from households with wheelie bins without a food waste caddy stated that they would try using it**, 16% stated no, and 22% said they would not as they compost their own food waste.

We then followed up with a question whether respondents are aware that they can order a free food waste caddy from their council website. A total of **68% of respondents** stated they are not aware of this possibility, and **32% stated they are aware**.

If you would receive a small food waste bin from your council, for separate food waste collection, would you try using it?



Did you know you could order a set of free small food waste bins via your council website?



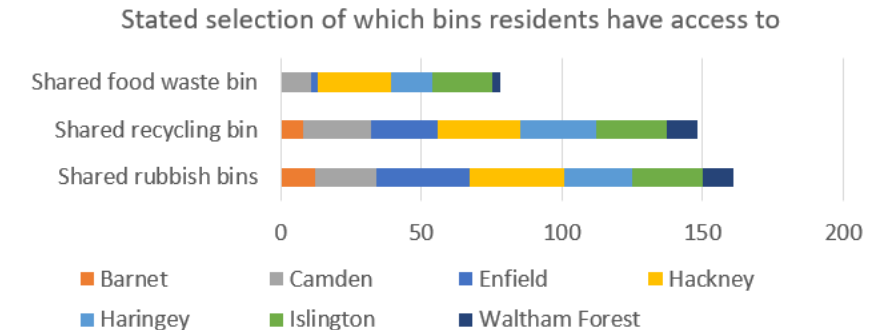
Household with communal bins & rubbish chutes



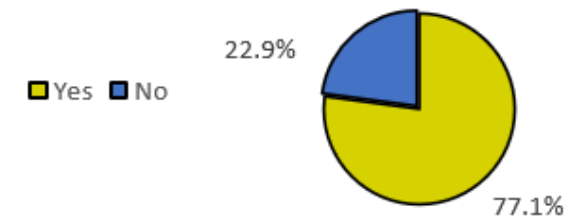
Of the respondents who live in flats, estates or other residences with communal bins, a total of **92% state they have access to a shared recycling bin**, and 48% state they have access to a **shared food waste bin**, based on identification of the bins using pictures specific to each borough.

The lack of access to shared dry recycling bins in flats, estates or other buildings with communal bins is observed **only in Enfield and Barnet**, where respectively 27% and 33% of respondents do not have such bins, with 100% or close to 100% coverage of communal dry recycling in the other boroughs. The lack of access to **communal food waste bins** varies substantially across Barnet, Camden, Enfield, Hackney, Haringey, Islington and Waltham Forest, where respectively **100%, 50%, 94%, 24%, 38%, 16% and 73% of respondents** stated they do not have access to a communal food waste bin.

In response to a follow-up question to residents without access to a food waste bin, if they would use a shared food waste bin if it was provided to their building, **77% responded positively**, and 23% stated they would not try using it.



You stated you don't have access to a shared food waste bin. If your building would receive one would you try using it?



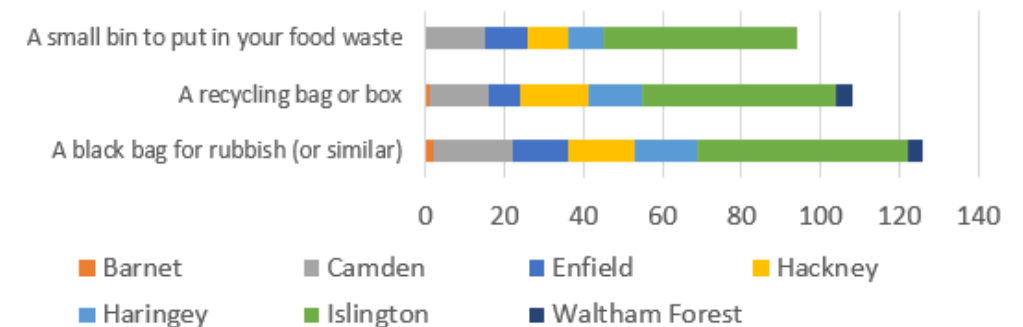
Household with bags on the street & a building caretaker



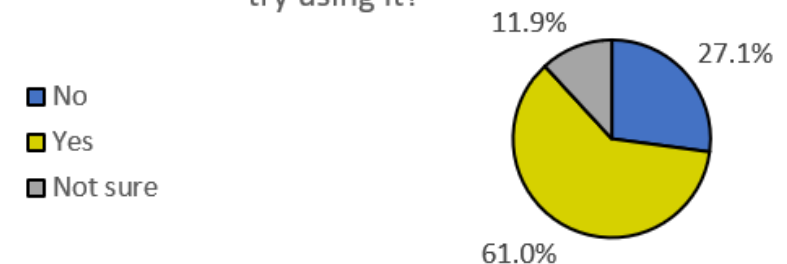
Respondents who do not have access to bins, because they live on a street with limited space, where asked if they use a recycling bag or small bin. Of respondents **86% answered they use a recycling bag or box**, and **75% that they use a food waste caddy**.

The respondents that stated they do not use a food waste caddy were asked if they would use one if they would receive it. Of these **61% stated yes, 27% no, and 12% were not sure**.

We put our bags out directly on the street



If you would receive a small food waste bin from your council, for separate food waste collection, would you try using it?



Energy from Waste Incineration



Summary of findings



- Of the 1629 respondents **62% answered that they are aware their rubbish is incinerated in Edmonton**, versus 38% who are not aware that this is the case.
- Of all respondents **87% answered that they are concerned about the air pollution and climate change impacts of the incineration of our rubbish**, versus 6.5% who are not concerned and 6.5% who are not sure.
- Of all 1629 respondents **87% answered that they would like our group North London Zero Waste to ask and lobby the seven councils to develop a strategy for a future without incineration**, based on as much recycling and reuse as possible.
- Of all respondents **89% answered that they would like their council to look again at the business case for a local facility that can sort rubbish to extract as much as possible for recycling**, 7% are not sure, and 4% stated no to the question.
- Of the 1629 respondents **46% answered that they see the decision to rebuild the incinerator in Edmonton as a case of environmental racism**, **30% state they are not sure** if this is the case, and **24% answer they do not see it as a case of environmental racism**.
- If the combined voices are considered **of respondents from black, brown and other ethnic groups (people of the global majority)**, the **percentage increases to 59% of respondents who see the decision to rebuild the incinerator in Edmonton as environmental racism**, versus 21% who are not sure and 20% who do not see this as environmental racism.

Awareness of incineration

Context:

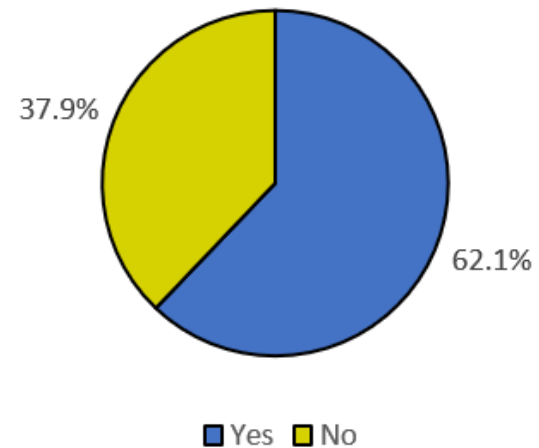
Before answering questions about incineration, respondents were asked if they are aware that their waste is incinerated in the Edmonton incinerator.

Survey question:

All your rubbish - what goes in your black bin or bag - is burnt in an incinerator in Edmonton. This is an area in Enfield council north of Tottenham. Did you know before today that your rubbish is incinerated in Edmonton?

Results:

Of the 1629 respondents **62% answered that they are aware their rubbish is incinerated in Edmonton**, versus 38% who are not aware that this is the case.



Air pollution & climate change concerns

Context:

People were asked about their concerns about air pollution and climate change of the incineration of our rubbish. To provide insights in the extent to which people are concerned about air pollution and climate change impacts of CO2 released from incineration. London's four incinerators are in the top six of Greater London's point emitters of CO2 emissions, based on the UK government's Pollutant Release and Transfer Register (PRTR) data sets (see table below).*

London's largest CO2 emitting facilities from PRTR data for 2020

Facility	Quantity	Accidental	Accidental %	Activity
BECKTON STW	106,000,000 kg	0 kg	0%	5f
Beddington ERF EPR/GP3305LN	224,000,000 kg	0 kg	0%	5b
Edmonton EfW Facility EPR/YP3033BE	164,000,000 kg	0 kg	0%	5b
Enfield Power Station EPR/NP3833RC	211,000,000 kg	0 kg	0%	1c
RIVERSIDE RESOURCE RECOVERY	737,000,000 kg	0 kg	0%	5b
SELCHP Energy Recovery Facility	411,000,000 kg	0 kg	0%	5b

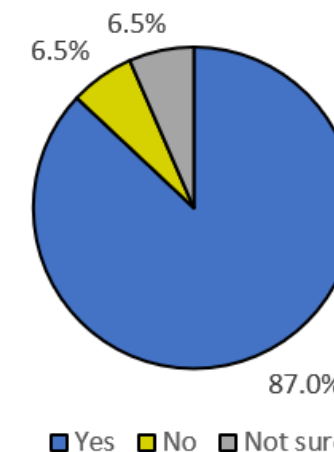
Results: Of all respondents **87% answered that they are concerned about the air pollution and climate change** impacts of the incineration of our rubbish, versus 6.5% who are not concerned and 6.5% who are not sure.

Preamble from survey:

Incinerators are like coal power stations, except they burn rubbish instead of coal. They produce energy, have a chimney, and produce air pollution. Incinerators are one of the biggest CO2 emitters in London which causes climate change.

Survey question:

Are you concerned about the air pollution and climate change impacts of the incineration of our rubbish?



*<https://www.gov.uk/guidance/uk-pollutant-release-and-transfer-register-prtr-data-sets>

A future without incineration



Context:

The current direction is for north London to continue waste incineration for the next 30 to 50 years given the rebuild of the Edmonton incinerator. We asked residents if they would like instead to see their council to work on a strategy for a future without incineration, based on as much recycling and reuse as possible.

Results:

Of all 1629 respondents **87% answered that they would like our group North London Zero Waste to ask and lobby the seven councils to develop a strategy for a future without incineration**, based on as much recycling and reuse as possible.

Preamble from survey with tailored financial values per borough (see table):

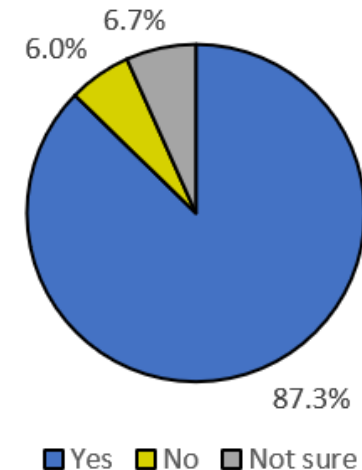
Currently your council - Barnet - spends £X million every year on burning our rubbish. And this cost will increase to £Y million in five years time. This is because your council is investing money to replace the existing old incinerator by 2027. To continue burning of our waste in Edmonton for at least 30 more years.

Council	Current spending*	Spending in 5 years**
Barnet	£8 million	£16 million
Camden	£4.5 million	£7 million
Enfield	£6.4 million	£11 million
Hackney	£6.2 million	£9 million
Haringey	£5.4 million	£9 million
Islington	£5 million	£7 million
Waltham Forest	£5.4 million	£11 million

The best alternative is to increase recycling and composting, which creates five times more jobs and is two to three times less costly than incineration. However, your council and North London residents have not managed to increase the rate of recycling in the last ten years, which is still around 30%. As a result your council is now investing to build a new incinerator.

Survey question:

Would you like our local resident community group to ask and lobby your council to work on a strategy for a future without incineration? Based on as much recycling and reuse as possible.



*The values for current incineration spending are available from the [NLWA. Budget and Levy 2020/21. 13 February 2020 report](#) split per borough based on expenditure from the Main Waste Disposal Contract (ex RRC waste) with apportionment per borough based on wastes incinerated.

**The values for spending in five years are from NLWA provided forecasts in [NLWA. North London Heat and Power Project Energy Recovery Procurement. 16 December 2021](#). Annex, with deductions for NLWA levy charges covering re-use and recycling centres and related activities.

Business case for a local facility to sort rubbish for recycling



Context:

In 2013 the North London Waste Authority ended a procurement process to develop a combined mechanical-biological treatment with anaerobic digestion facility in Edmonton. This facility would sort rubbish to extract materials for recycling, and send the non-recyclable remaining rubbish to a paper mill in Kent for incineration.* The 2010 outline business case for this facility include the expectation that 30% of the rubbish could be extracted for recycling.**

Since then both technology and economics have improved making investment in such a facility, which would be paired with incineration, plausibly more worthwhile. Within this context we asked respondents if they consider that the councils should look again at the business case for such a facility.

Results:

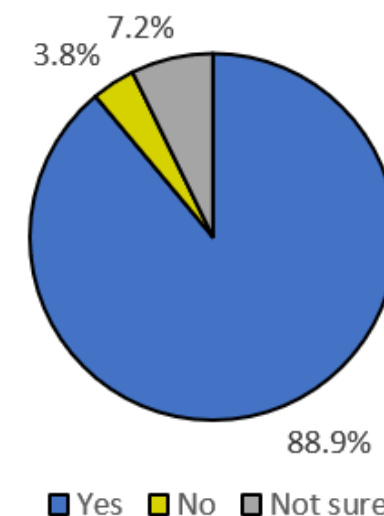
Of all respondents **89% answered that they would like their council to look again at the business case for a local facility that can sort rubbish to extract as much as possible for recycling**, 7% are not sure, and 4% stated no to the question.

Preamble from survey:

Ten years ago your council had an alternative plan. To build a facility in North London that would sort our rubbish to recover 30% for recycling. And send the 70% left to Kent for incineration. The plan was stopped because of high costs and as it relied on paying private companies. Since then far better machines have been developed to sort rubbish for recycling making it more profitable.

Survey question:

Do you feel that your council should look again at the business case for a local facility to sort rubbish for recycling?



*<https://www.letsrecycle.com/news/north-london-waste-contracts-scrapped/#:~:text=The%20North%20London%20Waste%20Authority,UKs%20largest%20waste%20contract%20ever.>

**NLWA. Procurement information in regard to the Waste Service and Fuel Use Contracts. 1 July 2010. 239 pages

The rebuild of the Edmonton incinerator

Views on environmental racism



Context:

In 2020 an Unearthed study concluded that potential new UK waste incinerators are three times more likely to be located in the poorest areas as opposed to the richest areas.* Black Lives Matter Enfield has stated that the plans for rebuild of the incinerator in Edmonton is a case of environmental racism.** A situation where policies, practices or infrastructures which cause environmental harm and related health impacts on people disproportionately affect communities of colour. In this context, the continuation of air pollution from the Edmonton incinerator rebuild, which puts the burden of north London's waste disposal on the people of Edmonton, who are primarily from diverse black brown and other ethnic groups.

Results:

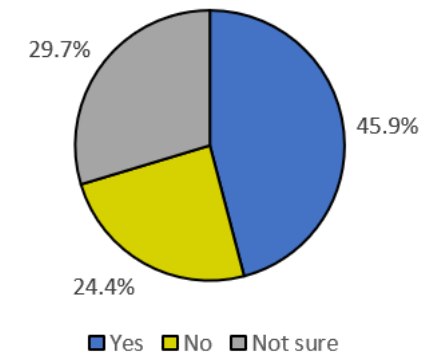
- Of the 1629 respondents **46% answered that they see the decision to rebuild the incinerator in Edmonton as a case of environmental racism, 30% state they are not sure** if this is the case, and **24% answer they do not see** it as a case of environmental racism.
- If the combined voices are considered **of respondents from black, brown and other ethnic groups (people of the global majority)** who are mostly affected by the decision, excluding people identifying as white and white British, the **percentage increases to 59% of respondents who see the decision as environmental racism, versus 21% who are not sure and 20% who answer they do not see** the rebuild of the Edmonton incinerator as a case of environmental racism.

Preamble provided to survey respondents:

Edmonton is one of the 10% most deprived areas in England. Around 60% of its 60,000 residents are from diverse black, brown and other ethnic groups.* All people who live near the Edmonton incinerator. Public Health England states that '*it is not possible to rule out health effects from modern incinerators completely*' for people living near air-polluting incinerator chimneys.

Survey question:

Do you see the decision to choose to rebuild the incinerator in Edmonton as a case of environmental racism?



*<https://unearthed.greenpeace.org/2020/07/31/waste-incinerators-deprivation-map-recycling/>

** <https://www.nlwa.gov.uk/ourauthority/scheme-of-publications/deputation-delia-mattis-black-lives-matter-enfield-calling>

The next section of the survey was only included in the online version



Waste prevention, reuse & recycling services



The next section of the survey was only included in the online version

Summary of findings #1



- **Strategy** - Out of the 1560 respondents **91% agree that their council should adopt the London Environment Strategy target for 65% recycling of household, business and commercial waste by 2030**, 4% disagree, and 5% are not sure.
- **Budget** - Of the 1560 respondents **85% answered that they feel their council's recycling budget should be increased**, 6.5% maintained, 2.3% reduced, and 6.2% is not sure. The answers were found to be similar for all 7 councils.
- **Plastics collection** - Of the 1560 respondents **76% answered that they would be in favour of a separate bag or bin for all plastics from home, 18% were also in favour yet signalled they would not have space for an additional bin and a bag would be preferred**, and 6% would not like to have an additional bag or bin on top of the existing collection approach.
- **Food waste** - Of the 1560 respondents, **29% answered that they are positive** towards an online programme where they actively commitment to actions to reduce food waste and save money, **34% would consider it** but need more information, **29% are not interested**, 6.6% are already on top of their food waste, and 0.7% gave open other responses
- **Food waste** - Of the 1560 respondents, **51% responded they would be interested in join a community composting scheme** and bring their food waste to a composting site in a nearby park, allotment or garden, **11% responded they would volunteer** to run the composting group, and **38% answered they are not interested** in this or that there is no space for community composting near their household.

Summary of findings #2



- **Nappies** - Of the respondents 153 indicated they were parents or carers of a baby. Of these parents 121 or 79% use disposable nappies and 32 or 21% use re-usable nappies.
- **Nappies** - Of the parents using disposable nappies **41% responded they would be interested to try reusable nappies** if they would be given a voucher. Indicating that about **half of all parents in north London potentially would use reusable nappies.**
- **Nappies** - Of the 153 parent or carer respondents **65% responded that they would bring their nappies to a local collection point** if they would be composted, **17% responded they would continue to use reusable nappies** (26 out of 32 reusable nappy users), and **18% responded they would continue to put nappies in the rubbish.**
- **Clothing** - Of the 1262 respondents in the 5 boroughs without a clothing collection service from home*, **89% stated they would use a clothing collection service** from home, and 11% stated they would not.
- **Reuse and recycling centres** - Of the 1560 respondents **13% state they often** drop off 'other stuff' at the reuse and recycling centre, **51% a few times per year**, and **36% almost never to never.** The main reasons cited why 36% of respondents do not drop off wastes at reuse and recycling centres are **the lack of car ownership and because they have never heard of these centres.**
- **Reuse and recycling centres** - Of the 1560 respondents **9% stated they are not aware of their existence, and 20% do not use these centres because they don't have a car or because it is too far to travel.**

*Clothing collection services from home are offered in Camden and Waltham Forest and under trial in Haringey

Recycling target for 2030



Context:

In 2018 a target was set in the London Environment Strategy for 65% recycling of household, business and commercial waste by 2030 across London, with an underlying target of 50% recycling of household waste collected by local authorities by 2025.

In contrast, the North London Waste Plan adopted by the 7 London boroughs approved on March 3rd 2022 assumes capacity needs to be planned for a 42% household recycling rate and 56% household plus commercial and business waste in the long term (page 35, table 5).* Plausibly informed by a Resource London study from 2017** and limited progress on recycling in London in the last ten years.

Results:

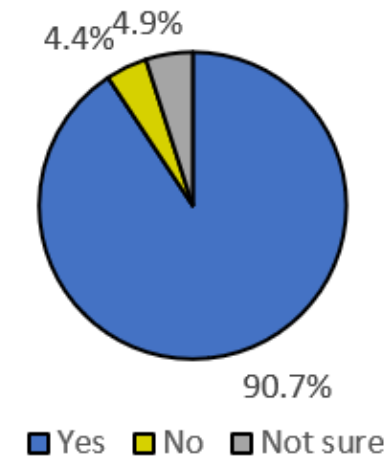
Of the 1560 respondents **91% agree that their council should adopt the London Environment Strategy target for 65% recycling of household, business and commercial waste by 2030**, 4% disagree, and 5% are not sure. Indicating that the planned for waste management infrastructure and underlying targets in the north London waste plan are not in line with residents perspectives.

Preamble provided to survey respondents:

The London Mayor, Sadiq Khan, wants London's recycling from households and businesses recycling to double, from 30% now to 65% by 2030.

Survey question:

Do you think your council should adopt this target to reach as a minimum 65% recycling by 2030?



*<https://www.walthamforest.gov.uk/planning-and-building-control/planning-policy/local-plan/north-london-waste-plan>

**https://www.london.gov.uk/sites/default/files/170616_resource_london_routemap_summary_report_2017_published.pdf

Council spending on recycling

Context:

To achieve recycling targets councils will need to invest more in recycling infrastructure and initiatives. Respondents were to this end asked if they would feel their council's spending on recycling should be increased, maintained or reduced. As part of the question respondents per council were informed on what their council currently spends on recycling and incineration (see table below), excluding the cost of waste collection.

Recycling and incineration spending values per borough

Council	Recycling spending*	Incineration spending**
Barnet	£2.4 million	£8.1 million
Camden	£1.1 million	£4.5 million
Enfield	£2.3 million	£6.4 million
Hackney	£5.2 million	£6.2 million
Haringey	£4.4 million	£5.4 million
Islington	£2.1 million	£5.1 million
Waltham Forest	£3.0 million	£5.4 million

The data on internal recycling spending per council was collected to this end from the Chartered Institute of Public Finance Accountants (CIPFA), and recycling and incineration payments to the North London Waste Authority (NLWA) from the NLWA data. Values exclude cost of collections.

Results: Of the 1560 respondents **85% answered that they feel their council's recycling budget should be increased**, 6.5% maintained, 2.3% reduced, and 6.2% is not sure. The answers were found to be similar for all 7 councils.

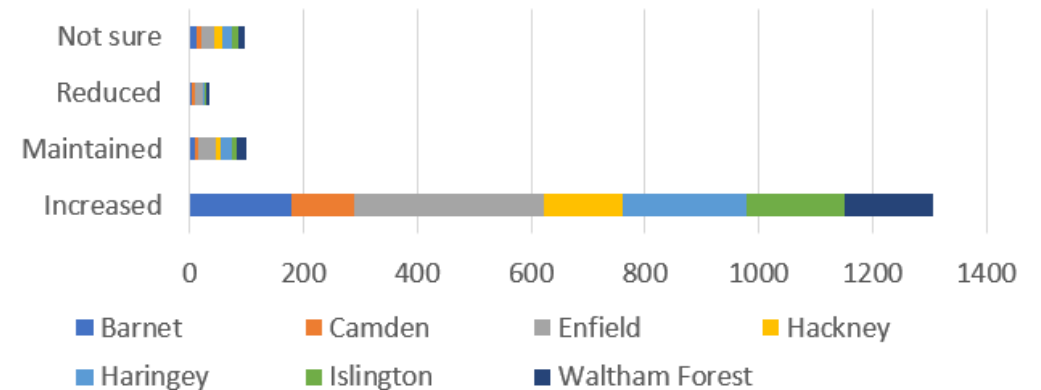
Preamble provided to survey respondents with tailored financial values per borough (see table):

Currently your council – [council name] - spends £X million on recycling. In comparison it spends £X million on incineration.

Survey question:

Do you feel your council's budget spending on recycling should be increased, maintained, or reduced?

Values for incineration and recycling exclude the cost of collection.



*The values for current recycling spending are the sum of recycling expenditures per borough as identified in the Chartered Institute of Public Finance Accountants recycling expenditure data (<https://www.cipfa.org/services/cipfastats>), plus the portion of the levy the boroughs pay the NLWA spent on re-use and recycling centres + waste prevention + communication and recycling initiatives as identified in the NLWA. Budget and Levy 2020/21. 13 February 2020 report.

**The values for current incineration spending are available from the [NLWA. Budget and Levy 2020/21. 13 February 2020 report](#) split per borough based on expenditure from the Main Waste Disposal Contract (ex RRC waste) with apportionment per borough based on wastes incinerated. Both recycling and incineration values exclude the cost of collection.

Collection of all plastics from home



Context:

Today a significant portion of what is incinerated are plastics at around 15%, primarily because residents have no option to easily recycle all plastics. New legislation, innovations and private sector investments makes it possible to change this in the next 5 years and create a simplified one bin or bag collection system for residents where all plastics can be sent for recycling.* So that plastics can go into one place, instead of the confusing different rubbish and recycling sorting needs today. To this end we asked residents if they would be in favour of a separate bag or bin just for collecting all plastics, combined with investments in facilities in London for local plastics recycling.

Results:

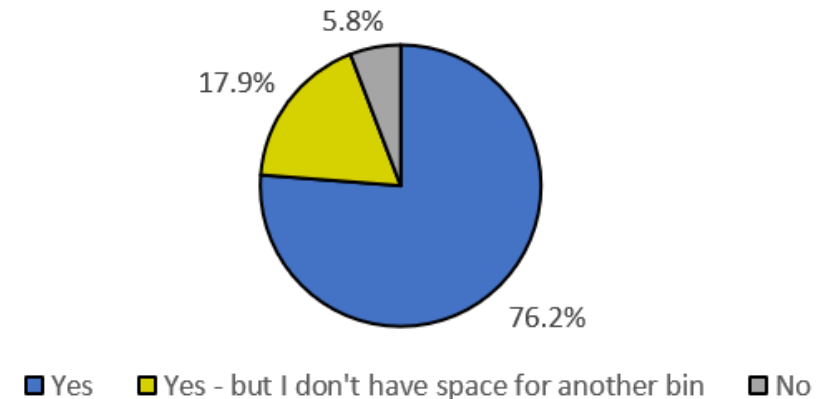
Of the 1560 respondents **76% answered** that they would be **in favour of a separate bag or bin for all plastics from home**, **18% were also in favour** yet signalled **they would not have space for an additional bin** and a bag would be preferred, and 6% would not like to have an additional bag or bin on top of the existing collection approach.

Preamble provided to survey respondents:

Around 15% of incinerated rubbish are plastics and items containing plastics like drink cartons.

Survey question:

Would you be in favour of getting a new free separate bag or bin for collecting all plastics from your home? If combined with investments in facilities in London to make sure plastics will be recycled locally?



* The UK Department for Environment government has opened consultations with a proposed requirement for flexible plastics collection by 2027, and UK companies are opening an increasing number of plastics recycling facilities. Lessons can also be learnt from the Netherlands and Belgium, where collection systems for all plastics collection in a bin or bag from the kerbside, including metals and drink cartons (referred to as PMD collection), is already in place.

Food waste prevention programme



Context:

The largest part of what is incinerated is food waste at around 40% today. Based on figures from WRAP the majority of food waste occurs within households and costs the average family with children £700.*

Significant efforts are spent on creating food waste awareness and changing behavioural patterns (e.g. love food hate waste campaigns and similar). Yet these do not include specific action commitments for residents, or a programme with continued engagements over time, such as an online programme. Behavioural change research shows that when people make commitments to make particular changes it is more successful to result in lasting change. And that when people are engaged over longer periods it is more likely to result in lasting change.

Results:

Of the 1560 respondents, **29%** answered that they are positive towards an online programme where they actively commitment to actions to reduce food waste and save money, **34%** would consider it but need more information, **29%** are not interested, 6.6% are already on top of their food waste, and 0.7% gave open other responses

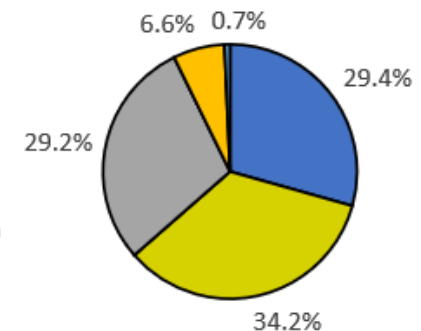
Preamble provided to survey respondents:

Around 40% of incinerated rubbish is food waste. A typical family with children spends £700 pounds per year on wasted food.

Survey question:

If your council would offer an online programme, for you to reduce food waste and save money, would you try it out? This could be a programme where you can actively commit and try actions to reduce food waste. And be paired with people from your community for a monthly online coaching and group meetup.

- No I am not interested
- I need more information but would consider it
- Yes this sounds like something for me
- Other - responses summarised as: I am already on top of my food waste
- Open answer (other)



*<https://wrap.org.uk/media-centre/press-releases/food-waste-falls-7-person-three-years>

Local community composting schemes



Context:

Several local authorities in the UK provide support for community composting schemes across different neighbourhoods. In such schemes green waste is produced, processed and re-used in the area where it came from. The model is based on 2-3 resident volunteers that manage a larger set of composting bins, that can be used by residents in the area, especially those that do not have space to compost. Council support can include providing a set of wooden bins, trainings and ongoing support to manage volunteers, and/or the setup of an organisation that manages this support.

Results:

Of the 1560 respondents, **51% responded they would be interested in joining a community composting scheme** and bring their food waste to a composting site in a nearby park, allotment or garden, **11% responded they would volunteer** to run the composting group, and **38% answered they are not interested** in this or that there is no space for community composting near their household.

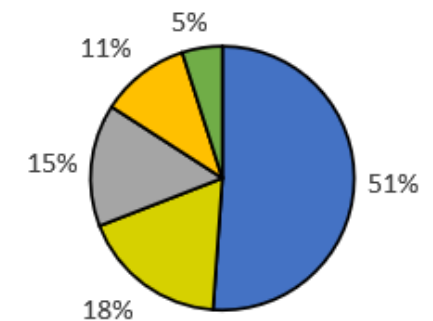
Preamble provided to survey respondents:

Another solution is to encourage composting of food waste locally through a community composting scheme. Such schemes are run by volunteers, where members can bring their food and garden waste and if they want take part in joint composting activities.

Survey question:

If a local community group would run a composting site in a nearby park, allotment, or garden, would you be able and willing to join such a group?

- Yes, I would become a member and bring my food waste
- No, I am not able to do this
- No, I am not interested
- Yes, I would volunteer to run the composting group
- No, there is no space for this near where I live



Clothing collection from home for reuse and recycling



Context:

A small but significant portion of what is incinerated are clothes and textiles, of which the majority today are made from a range of plastics. Two out of seven councils in London (Camden and Waltham Forest) offer a clothes collection service from home, and a third (Haringey) is trialling such a service. This would allow for a much larger amount of clothes to be

We asked 1262 respondents in the five boroughs without such a service (Barnet, Camden, Enfield, Hackney, Haringey and Islington) if they would use a clothing collection service if it was available.

Results:

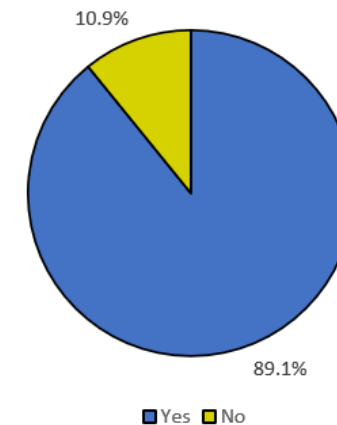
Of the 1262 respondents **89% stated they would use a clothing collection service** from home, and 11% stated they would not.

Preamble provided to survey respondents:

Around 5% of incinerated rubbish are clothes and textiles, mostly made out of plastics. Currently they cannot be recycled from home in your council.

Survey question:

If a clothing collection service from your home for reuse and recycling would be available, would you use it?



Reusable nappies

Context:

The main sustainable alternative available today for nappies are re-usable nappies. A programme is available north-London wide (<https://www.realnappiesforlondon.org.uk/>) where residents can apply online to receive a voucher worth 54.15 pounds to buy a set of reusable nappies.

Results:

Of the respondents 153 indicated they were parents or carers of a baby. Of these parents 121 or 79% use disposable nappies and 32 or 21% use re-usable nappies.

The 121 parents that use disposable nappies were asked if they would be offered a 54.15 pound voucher to shift to reusable nappies if they would do so.

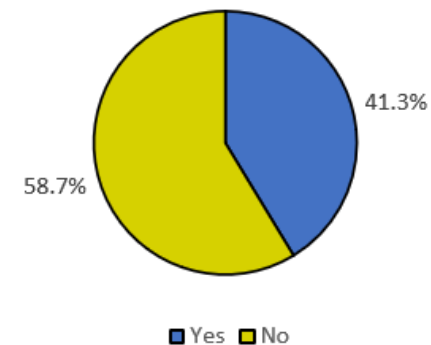
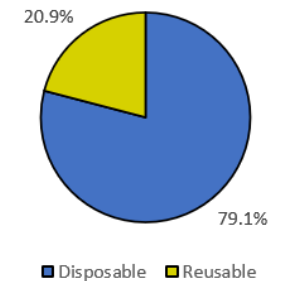
Of the parents using disposable nappies **41% responded they would be interested to try reusable nappies** if they would be given a voucher. Indicating that about **half of all parents in north London potentially would use reusable nappies.**

Preamble provided to survey respondents:

Around 7% of incinerated rubbish are nappies. By shifting to reusable nappies, or making them recyclable or compostable these would no longer need to be incinerated.

Survey question:

Do you use reusable nappies that you wash each time (reusable) or ones you throw in the bin after use (disposable)?



Survey question:

Would you try using reusable nappies for your baby rather than disposable, if you would receive you were given a voucher worth up to £54.15 to buy a set of reusable nappies?

Nappies collection for recycling or composting



Context:

Today nappies are not recycled or composted because they require special processing, contain a mix of paper and plastics combined with infant faeces. Recycling technology does exist, and in 2016 the company KnoWaste had planned to invest £15 million in a 36,000 tonne per year nappy recycling facility in West London, to turn nappies into separate plastics and fibre streams, but it was refused planning permission by Hillingdon council over potential odour problems.* Fully compostable and close to fully compostable nappies have been developed by gDiapers**, and other companies such as Mama Bamboo*** have made diapers with compostable parts. Once it is legally possible to industrially compost such diapers, they could easily be collected at local collection points at nurseries and care homes that already include diaper collection systems.

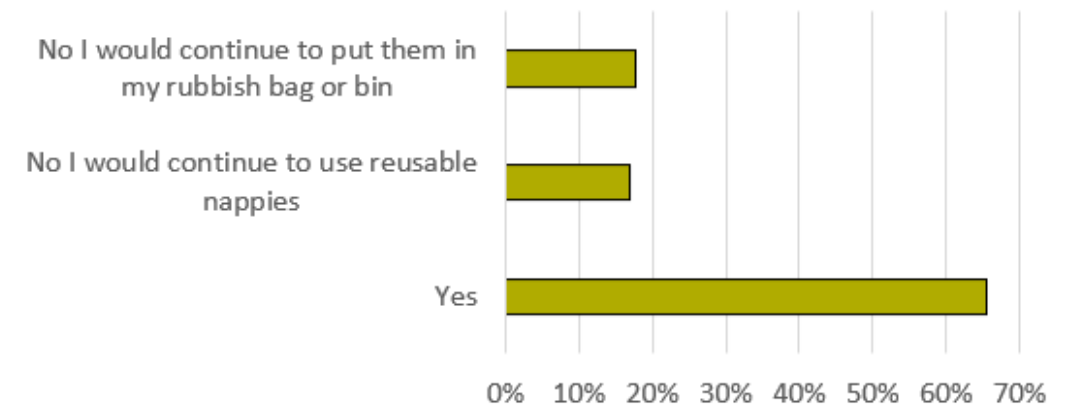
Results:

Of the 153 parent or carer respondents **65% responded that they would bring their nappies to a local collection point** if they would be composted, **17% responded they would continue to use reusable nappies** (26 out of 32 reusable nappy users), and **18% responded they would continue to put nappies in the rubbish.**

Survey question:

Another possibility would be to recycle or compost single use nappies instead of using reusable nappies.

Would you collect your dirty nappies separately and take them to a local collection point if they could be composted?



*<https://www.planningresource.co.uk/article/1402649/hillingdon-council-blocks-plans-nappy-recycling-centre>

<https://www.gdiapers.com/pilots> ; *<https://www.mamabamboo.com/>

The use of reuse & recycling centres



Context:

In north London there is an extensive network of reuse and recycling centres where residents can bring their bulky waste. This is one of the three main routes for large and miscellaneous items, next to at home collection (by the council or a private party) and bringing these items to charity shops or similar if still in good condition. We asked the 1560 online respondents on their usage of reuse and recycling centre, and for those who responded they almost never to never drop 'other stuff' off at these centres, what the main reason is.

Results:

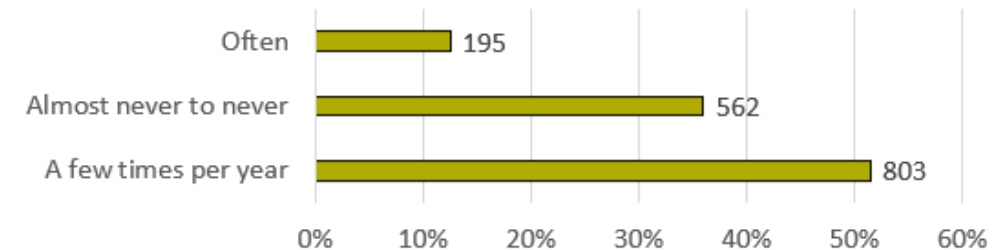
Of the respondents **13% state they often** drop off 'other stuff' at the reuse and recycling centre, **51% a few times per year**, and **36% almost never to never**.

The main reasons cited why 36% of respondents do not drop off wastes at reuse and recycling centres are **the lack of car ownership and because they have never heard of these centres**.

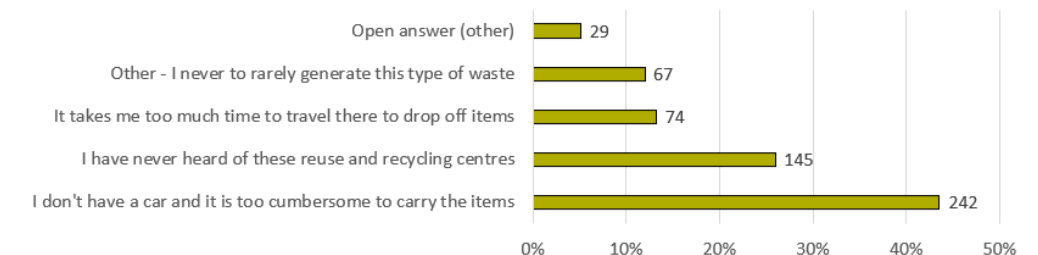
Of the 1560 respondents **9% stated they are not aware of their existence**, and **20% do not use these centres because they don't have a car or because it is too far to travel**.

Preamble provided to survey respondents: Around 8% of incinerated rubbish is 'other stuff'. This includes electronic devices, various household items, rubble, wood, plasterboard, scrap metal, engine oil, batteries, and paint. To reuse or recycle these items, they can be dropped off at Reuse and Recycle Centre's in North London. Located in Barnet, Camden, Enfield, Haringey, Islington and Waltham Forest.

Survey question: How often do you drop off 'other stuff' at one of the Reuse and Recycle centres?



Survey question: What is the main reason why you almost never or never drop off waste at a reuse and recycle centre?



Contact us



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